



The English Department at the Higher Institute of Humanities of Jendouba  
University of Jendouba-Tunisia

Organizes ISSHJ 2025 International Conference on:

*Stories and Storytelling: A World of Hi-Stories*

24-25-26 April, 2025

ISSH Jendouba & Hotel Royal Rihana Ain Draham  
Tunisia

## Program



كـراسات  
فريقا

مجلة علمية متخصصة تصدر عن  
المعهد العالي للعلوم الإنسانية بجندوبة

LES CAHIERS DE  
Frīga

## Day 1 Venue: Higher Institute of Human Sciences of Jendouba

08:30-09:00	Registration	
09:00-09:10	Welcome speech by Professor Hichem Sebaï, Rector of the University of Jendouba Welcome speech by Professor Mohamed Naceur Seddiki, Director of the ISSH Jendouba Opening speech by Dr. Adel Hannachi, Conference Chair	
09:10-09:50	Keynote speech 01: Once Upon a Story, Or, You Never Know What a Word Can Do: Theo- Political Mythologies of Violence and the Ethics of Affect. Professor Abdennebi Ben Beya	
09:50-10:30	Keynote speech 02: Telling the Story of Storytelling Professor Rached Khalifa	
10:30-11:00	Coffee break	
11:00-12:30	Session 1: <b>Amphi 'Fadhlaoui'</b> Chair: <b>Dr. Basma Bouziri</b>	Session 2: <b>Amphi 'D'</b> Chair: <b>Professor Rached Khalifa</b>
11:00-11:20	<b>Mimoun Melliti.</b> University of Kairouan. AI-Generated Narratives: Exploring Storytelling Patterns in Creative Contexts.	<b>Abdelkader Ben Rhit.</b> University of Manouba. Painting with words, Writing with Images: The Politics and Poetics of Storytelling and Painting in Ben Okri's Dangerous Love.
11:20-11:40	<b>Mohamed Abidi.</b> University of Tunis. Competing Narratives in the 2024 Israel-Hamas War: A Multi-Modal Critical Discourse Analysis of Netanyahu's and Abu Obeida's Political Communications.	<b>Miriam Mezghani.</b> University of Jendouba. Identity, Survival, and Storytelling in Shakespeare's Richard III.
11:40-12:00	<b>Hajer Abidi.</b> University of Jendouba. Right-wing Populist Narratives: Nurturing Legitimacy of Action Through Strategic Rhetoric.	<b>Ines Tebourski.</b> University of Carthage. William Blake: From Storytelling to Cinematographic Adaptation.
12:00-12:20	<b>Boudour Gabsi.</b> University of Carthage. Seeking empathy and support through Storytelling: Mark Zuckerberg's speeches as a case study.	<b>Ines Kayel.</b> University of Jendouba. A Story of a City upon the Hill: The Contested Puritan Myth and its Persistence in the American National Narrative.
12:20-12:30	Discussion	Discussion
12:30-14:00	Lunch break	
Afternoon Sessions		
14:00-14:40	Keynote speech 03: Narrating the Past: Historiography and Storytelling in US History. Professor Wassim Daghri	
14:40-15:30	Session 3: <b>Amphi 'Fadhlaoui'</b> Chair: <b>Professor Wassim Daghri</b>	Session 4: <b>Amphi 'D'</b> Chair: <b>Dr. Mimoun Melliti</b>
14:40-15:00	<b>Narjess Saidi d'Outreligne.</b> University of Jendouba. L'art de la Renaissance : entre gestuelle, symbolisme religieux et narration intemporelle.	<b>Hammami Imen &amp; Ines Boufahja.</b> University of Carthage. Integrating media and digital storytelling in teaching and learning Tunisian secondary school English language activities.
15:00-15:20	<b>Mongia Abidli.</b> University of Jendouba. Lourdes, imaginaire et réel d'un récit-document.	<b>Khouloud Chabbah.</b> University of Sousse. The Power of Storytelling in Personal Branding: A Linguistic Practitioner's Perspective.
15:20-15:30	Discussion	Discussion

15:30-16:00	Coffee break
16:00-18:00	<b>The Journey from Chronicle to Story</b> <b>TAACS Workshop on Historiography and Ideological Emplotment</b> <b>Facilitated by Dr. Yosra Amraoui</b>
18:00	Closure of the first day

## Day 2 Venue: Hotel Royal Rihana-Ain Draham

08:30-09:00	Registration	
09:00-09:40	Keynote speech 04: Irish Folktales and Historical Narratives Professor Mohamed Salah Harzallah	
09:40-10:20	Keynote speech 05: A Story that Matters: Arthur's Return in Donald Barthelme's <i>King</i> Professor Wajih Ayed	
10:20-11:00	Coffee break	
11:00-12:30	Session 5: <b>Room 1</b> Chair: <b>Professor Mohamed Salah Harzallah</b>	Session 6: <b>Room 2</b> Chair: <b>Professor Wajih Ayed</b>
11:00-11:20	<b>Yosra Amraoui</b> . University of Carthage. Plotless Storytelling: Political Prison Literature and the Historiography of Incarceration.	<b>Sondes Hamdi</b> . University of Carthage. Linguistic Humor in Short Narratives: An Application of the General Theory of Verbal Humor (GTVH) to the Analysis of Ali Douagi's <i>At the Beach at Hammam-Lif</i> .
11:20-11:40	<b>Imen Bassalah</b> . University of Manouba. On Storytelling at Historic Sites of Resistance through the Lens of Archaeology.	<b>Nour Bouzidi</b> . University of Carthage. Attitudes and Anecdotes: A Comparative Analysis of Attitude in the Kendrick and Drake Rap Feud and The Role in Constructing Narratives.
11:40-12:00	<b>Hana Hajlaoui</b> . University of Sfax. Storytelling as a Mode of Resistance and Subversion in Margret Attwood's <i>The Testament</i> .	<b>Ons Abdi</b> . University of Kairouan. Anecdotes and personal narratives as rhetorical strategies in Tunisian students' persuasive discourse.
12:00-12:20	<b>Mansouri Haider Abderrahmane</b> . University of Blida 2 El Afroun. The Poetics and Politics of the Unnatural: Space, Trauma, and Memory in Piranesi by Susanna Clarke.	<b>Nedjari Mounia</b> . University of Oran 2. Harnessing Media: Enhancing Students English Speaking Competencies through Digital Storytelling.
12:20-12:30	<b>Discussion</b>	<b>Discussion</b>
12:30-14:00	Lunch break	

## Afternoon Sessions

14:00-14:40	Keynote speech 06: Zadie Smith's <i>White Teeth</i> and the Narratology of Empathy Professor Sami Ludwig	
14:40-15:20	Keynote speech 07: The Sociolinguistics of Narrative Professor Mohamed Jabeur	
15:20-15:50	Coffee break	
15:50-17:20	Session 7: <b>Room 1</b> Chair: <b>Professor Sami Ludwig</b>	Session 8: <b>Room 2</b> Chair: <b>Professor Sondes Hamdi</b>
15:50-16:10	<b>Hamdi Doukali</b> . University of Tunis. Literature and Digital Storytelling: The Reshaping of Narratives in the Digital Age.	<b>Roua Khelifi</b> . University of Tunis. Fragmented Narratives and Fluid Identities: Digital Storytelling in Shelley Jackson's <i>Patchwork Girl</i> ; or, A Modern Monster.

16:10-16:30	<b>Faten Najjar.</b> University of Monastir. From Page to Frame: Translating Consciousness in Virginia Woolf's Mrs. Dalloway.	<b>Asma Mohamad.</b> University of Tunis. Telling Stories through the Prism of Cubism: Reflective Flesh in Picasso's and Saville's Paintings.
16:30-16:50	<b>Afef Hedfi.</b> University of Gabes. Once Upon a Time, There Was a Teacher: Storytelling, Distance, and the Burden of Knowledge.	<b>Donia Lassoued.</b> ESPRIT. Enhancing soft skills through storytelling: Stories on Stage in Engineering Education.
16:50-17:10	<b>Cyprien Bullock.</b> University of Gabes. Fight the Power: How U.S. Hip-Hop Empowers and Amplifies Minority Voices.	<b>Maroua Cherni.</b> Military Academy. Scenarios in favor of student-centered learning.
17:10-17:20	<b>Discussion</b>	<b>Discussion</b>
17:20	Closure of the second day	

### Day 3 Venue: Hotel Royal Rihana-Ain Draham

09:00-09:40	Keynote speech 08: Manipulation through Storytelling. Professor Mounir Triki	
09:40-10:30	Session 9: <b>Room 1</b> Chair: <b>Dr Sihem Arfaoui</b>	Session 10: <b>Room 2</b> Chair: <b>Professor Abdennebi Ben Beya</b>
09:40-10:00	<b>Karima Arif.</b> University of Tunis. Utopia as Storytelling in Ursula K. Le Guin's The Ones Who Walk Away from Omelas (1973).	<b>Mélèk Khaled Dhaouedi.</b> University of Carthage. Storytelling and the Impossibility of Confession: Love, Murder, and Silence in Émile Zola's Thérèse Raquin.
10:00-10:20	<b>Amel Zaouga.</b> University of Jendouba. The Power of Her Story: Foregrounding Women's Voices in Environmental Discourses.	<b>Khouloud Attaya.</b> University of Tunis. Sarah Kane's Grotesque Storytelling: Fragmentation, Memory, and Identity in Sarah Kane's Theatre.
10:20-10:30	<b>Discussion</b>	<b>Discussion</b>
10:30-11:00	Coffee break	
11:00-12:50	Closing Session and Round Table: <b>Room 1</b> Moderator: <b>Professor Sami Ludwig</b>	
11:00-11:20	<b>Adel Hannachi.</b> University of Jendouba. Telling Silence in the EFL Classroom: A Socio-Psychological Perspective.	
11:20-11:40	<b>Sihem Arfaoui.</b> University of Jendouba. Benjamin Zephaniah's Selected Poems <i>qua</i> Narratives and Toying with the Griot Storytelling.	
11:40-12:20	<b>TAACS Roundtable</b> <b>Trump's Geopolitical Fables: Annexation, Rebranding, and the Spectacle of U.S. Foreign Policy</b>	
12:20-12:50	<b>Discussion</b>	
12:50-13:00	Closure by Professor Mohamed Naceur Seddiki, director of the ISSH Jendouba & Dr. Adel Hannachi, Head of the English Department.	
13:00	Lunch	



## Scientific Committee

- Prof. Mohamed Jabeur, University of Carthage, Tunisia
- Prof. Mounir Triki, University of Sfax, Tunisia
- Prof. Akila Sellami, University of Sfax, Tunisia
- Prof. Rached Khelifa, University of Tunis El Manar, Tunisia
- Prof. Faiza Derbel, University of Mannouba, Tunisia
- Prof. Wassim Daghrir, University of Sousse, Tunisia
- Prof. Narjess Saidi d'Outreligne, University of Jendouba
- Dr. Sihem Arfaoui, University of Jendouba, Tunisia
- Dr. Adel Hannachi, University of Jendouba, Tunisia
- Dr. Basma Bouziri, University of Jendouba, Tunisia
- Dr. Fedya Daas, University of Jendouba, Tunisia
- Dr. Zied Khammari, University of Jendouba, Tunisia
- Dr. Amel Zaouga, University of Jendouba, Tunisia

**Conference Chair:** Adel Hannachi

### Program Committee:

Sihem Arfaoui - Basma Bouziri - Ines Kayel

### Organizing Committee:

Basma Bouziri  
Hajer Abidi  
Heni Barhoumi  
Ines Kayel  
Mohamed Anouer  
Barouni  
Noura Mechichi  
Sihem Arfaoui

### Finance & Logistics

Moez Mezni  
Faicel Taghouti

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